



Soundmouse and the BBC Music Portal





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What is Soundmouse?



Soundmouse is a web-based music reporting platform used by broadcasters and other media companies to create, manage and report music cue sheets and other music reports for media productions broadcast on television, radio, VOD, etc.

Soundmouse also provides services to collection societies, including music reporting for advertisement, YouTube monitoring, digital music services and public performances.



2

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**...and the BBC Music
Portal?**



Soundmouse is creating a new music library management system with built-in clearance tools and auto recognition services: the BBC Music Portal. The BBC Music Portal will deliver a new, streamlined set of tools to enable BBC productions to source, clear and report music use.

The service is planned to go live in June 2021.

Soundmouse has also been appointed by the BBC to supply them with Soundmouses Audio Recognition Cue Sheet platform, allowing the BBC to report music usage quickly and accurately. It is therefore essential that commissioned composers deliver recordings and metadata to Soundmouse so any usage can be reported in a timely manner to your society.

What do I need to know?

The next few slides will contain information about audio asset requirements, metadata requirements, delivery/getting your music into the Portal or ensuring your publisher of commissioned music uploads on your behalf and Frequently Asked Questions.



3

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Audio File Requirements



Music assets must be provided in the following file formats:

- Wav 44.1Khz 16 bit / Wav 48Khz 24 bit, OR
- Flac 44.1Khz 16 bit / Flac 48Khz 24 bit

Audio file names must meet the following conditions:

- Each audio file name must be unique.
- The metadata must include the file name and the extension (e.g. Song_full_version.wav).

Apart from the two listed above, there are no additional requirements related to the provision of audio file names. If you are uncertain about naming your audio files, the BBC recommends including the track title, track version and a catalogue identifier within the audio file name.



4

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Mandatory Metadata



The metadata fields listed below are mandatory:

- **Library Label Name**
 - This is the name of the program the tracks relate to, By populating this field it will house all the tracks under it when you go through our onscreen 4 step mapping process, which starts when you click on the spreadsheet in the account when it is uploaded.
- **Music Origin**
 - Please select Commissioned
- **Audio File Name**
 - Please see slides 6-7 for audio file name details
- **Track Title**
 - Should be your registered track title at your society
- **Composer Name**
- **Publisher Name**
 - If you have no Publisher please write down UNPUBLISHED in this field

All fields listed above are available in the Soundmouse Music Manager Template for Excel.



5

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Recommended Metadata



The **metadata** fields listed below are Highly recommended but optional:

- PRS Tunecode
- ISWC

The **metadata** fields listed below are optional:

- BPM
- Genre
- Mood
- ISRC
- Tags/Keywords

These fields are also available in the Soundmouse Music Manager Template for Excel.



6

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Delivery Options



Provide your data to Soundmouse for inclusion in the BBC Music Portal in one of the following ways:

- **Soundmouse Music Manager** | Users can bulk upload their audio assets and metadata to a unique workspace in the Soundmouse Music Manager. To get set up with an account and to begin uploading your tracks, contact us at helpdesk@soundmouse.com.
- **API** | API documentation can be made available upon request.
- **DDEX** | Soundmouse supports DDEX integrations. For more information contact helpdesk@soundmouse.com, quoting SM DDEX Request in the subject heading
- **Third Party Delivery** | Soundmouse can accept data supplied through an intermediary, such as FUGA or Harvest Media. Check with your vendor to see if they are integrated with Soundmouse. If not, we ask that you make an introduction.



7

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Put it All in the Portal!



The goal of this endeavour is to guarantee that a wide and diverse range of music is available in the BBC Music Portal for producers to use across BBC services. For this reason, Soundmouse asks that you:

- Soundmouse recommends that you provide your **back catalogue** as well as **ongoing music releases** including new promotional audio files
- provide **instrumental and radio edit versions** of your releases wherever possible, in case producers have a particular need for these versions



8

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Frequently Asked Questions



What steps should I take before June 2021 to get my music into the Portal?

Composers of production library music should check to ensure that their libraries are already supplying track data to Soundmouse.

If your assets have already been supplied in the correct format, they do not need to be supplied again.

How do I set up a Soundmouse account? Is there a charge?

Send an email to helpdesk@soundmouse.com to request an account. There is no charge for setting up an account to upload audio assets.



Is there a limit to the number of tracks I can upload?

No. Users can upload as many tracks as they like.

What is the minimum track length that can be detected by Soundmouse's audio recognition software?

The minimum track length that can be detected is 2 seconds.

What if my tracks currently in Soundmouse don't meet the audio asset requirements?

Contact helpdesk@soundmouse.com for help replacing your files.



Which TV channels are set up for auto cue sheet creation / audio recognition?

Cue sheets for most linear TV services will be created through a combination of upload to the Soundmouse system prior to distribution and the cue sheets returned to the production team for verification, or post playout MRT (Music Recognition Technology) creation.

Cue sheets can be created wholly or partially using audio recognition technology. For certain programmes, the production company will be required to review and verify the cue sheet before it is submitted to the BBC.



Which department or team will be responsible for final cue sheet approval?

BBC Productions will be responsible for cue sheet approvals.

Who should I reach out to if I have more questions?

Soundmouse is the primary point of contact. If you have any additional questions, send an email to helpdesk@soundmouse.com quoting SMBBCHELP in the subject line.

Is my data secure on Soundmouse?

Soundmouse takes the security of its content very seriously; we've employed a third-party to perform security penetration tests of the system.

